



CNEY Exhibitor Code of Conduct

Space Usage:

- Remain within the boundaries of your designated booth space at all times.
- Displays and exhibits should not extend beyond the defined booth area to ensure a clear and organized event space.
- All items must be collected and removed from the tradeshow floor by 5:30 PM.

Visual Presentation:

- All display materials, including signs, graphics, and advertisements, must be inoffensive, professional, and suitable for all audiences.
- Avoid any offensive language, images, or content that could be deemed inappropriate.

Staff Behavior:

- Ensure staff members are approachable, friendly, and eager to engage with attendees in a positive manner.
- Attire should reflect the professionalism and image of your company. Please dress in a manner consistent with the event's tone.

Attendee Interaction:

- Respect the privacy of visitors at all times. Do not engage in aggressive solicitation or pressure attendees to take part in activities or conversations.
- Ensure interactions are respectful and professional, without invading personal space.

Technical Aspects:

- Electrical cords, cables, and equipment must be properly secured to prevent tripping hazards, and all equipment must comply with applicable safety standards.
- Ensure all audio-visual equipment is thoroughly tested and fully functional before the event begins.
- Order any necessary electrical services or technical equipment in advance through Markey's to ensure timely setup.



Neighborly Conduct:

- Be conscious of your booth's noise level and avoid disturbing adjacent booths and exhibitors.
- **Flashing lights or strobe effects** are prohibited to prevent disruption.
- **Noise exceeding 100 decibels**, such as from blow dryers or loud speakers, is not allowed.
- **Flammable materials, pyrotechnics, and smoke machines** are strictly prohibited for safety reasons.
- Any **gas-powered vehicles or machinery** must receive prior approval from ISA and JW Staff a minimum of 45 days before the event.
- Vendors are not permitted to provide open alcoholic beverages. **Alcohol must be served exclusively by JW-approved bartenders.**

Non-Compliance Consequences:

- A vendor found in violation of any of the above regulations will receive a **single verbal warning** from ISA staff.
- If the issue remains unresolved, the vendor will be asked to vacate the tradeshow.
- **No refunds** will be issued for violations of the event's rules and code of conduct.